

BRISFEST 2013

BRISFEST SPONSORS, TRADERS & SMALL VENUES PHOTOGRAPHER BRIEF

Brisfest 2013 is supported by a host of different sponsors. Many have gone beyond the call of duty to help us make this year's festival a success and without their support it would be hard to run Brisfest 2013. To thank sponsors we have done what we can to create lasting and reciprocal partnerships with them.

Moreover, Brisfest has numerous traders coming to site, both food and non-food. Ideally we need shots of traders to use for promotion pitches next year. The photos will also be used for this year's trader feedback and included in the 2014 application.

BRIEF

We would like you to get the following shots:

- Festival-goers engaging in activities managed by sponsors/traders/small venues
- Shots that include festival-goers and products showcased by the sponsors
- Sponsors interacting with groups of festival-goers
- Shots of sponsors/traders/small stands and the people who run them
- Pictures of people eating food from the festival caterers, preferably in front of the caterers themselves
- There is a Moroccan Souk-style market area opposite the World Music Stage – shots of the traders in this area, including as much as the decor as possible in the background.

Do not feel restricted the above points, get creative and explore different approaches to getting great shots of our sponsors, traders at the festival!

Here is a list of sponsor/partners:

- Nokia Wifi Chill-out Lounge.
- Heat Entrance Banner
- Recreo (supplying all volunteer t-shirts and official Brisfest 2013 merchandise)
- Jelli Records.
- REMIX
- DBs Music & the World Music Stage
- Chobhani Workshops Area
- Unit & Samplers
- Hummingbird Food Unit
- Dominos Food Unit
- Imperial Cigarette Retail Unit
- Nandos, including the 'Cock o' Van' (meals on wheels)
- Mecure Hotel
- Factory Studios
- Waste Direct
- Keglevich Tent – have specifically asked for pictures, so the more the merrier
- Cabaret Tent

- Food Unit.

Also, a couple pictures of each bar would be useful, including Bath Ales Branding, if possible.

Additionally the following businesses and organisations have been really supportive. Their presence onsite will be considerably smaller than those listed above (with the exception of Serious Stages!). If you are able to find shots of banners or branding from them onsite, please ensure you photograph it.

- University West of England
- Bath Ales
- South West Group
- QED Productions
- Alpha Tech Fire
- Bristol Gas Suppliers
- City West Commercials
- Serious Stages

Further information can also be found on the Brisfest web page (www.brisfest.co.uk), Twitter (@Brisfest13), and Facebook (Brisfest Group).

All photos need to be provided in JPEG format.

To ensure that no material is lost throughout the Festival, please make regular visits to The Press Office to offload memory cards/memory sticks.

If you require any further information about this brief, please contact Hayley at 07816548446.